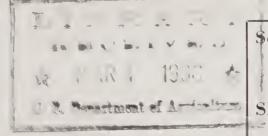
# Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.









Sec. 562 P. L. & R.
U. S. POSTAGE
PAID
SEWARD, NEBR.
Permit No. 31

Library, U. S. Dept. Africulture

Washington, D.C.



GOLDFISH

A charge of 50c for shipping can will be made

on small orders. In orders for 50 fish or more our

large cans are used and they may be returned

GIANT GOLDFISH -Selected breeders ten to twelve inches

YOUNG GIANT GOLDFISH-Not as fully developed as the

GIANT PEARL -Pure white scales which occasionally have spot of deep red. Eight to ten inches. \$4.00 per pair.

YOUNG COMMON GOLDFISH -- According to size, 10c, 25c

FANCY FISH

IMPORTED JAPANESE FANTAILS -Beautiful fish with broad

SHUBUNKIN or CALICO FISH -Beautifully mottled fish with a pattern of blue, gold and black. Year old, per pair 50c. two years old per pair \$1.00. Breeders \$2.00. \$3.00 and

CHINESE MOORS—Jet black fish with telescope eyes. Year

old per pair \$1.00. two years old per pair \$2.00. Breeders \$2.00, \$3.00, \$5.00 and \$7.50 each.

CALICO FANTAILS—Highly colored fish, calico colors with

double fan tails. Year old per pair \$1.00, two years old per pair \$2.00. Breeders \$2.00, \$3.00, \$5.00 and \$7.50 each.

CALICO TELESCOPES -Handsome vari-colored fish with

SCAVENGERS FOR THE POOL AND

AQUARIUM

upon the insects, snails to devour algae and green scum and tadpoles to eat decayed matter. In all well-balanced pools

JAPANESE SNAILS These large hardy snails frequently be-

come as large as an English Walnut. They devour algae and green scum and help to keep the water clear. These snails do not lay eggs as do other varieties but are live

pearers, bringing forth the young fully developed. 2 for 25c.

BROWN RAMSHORN SNAILS—Medium size snails with shel

RED RAMSHORN SNAILS—Somewhat larger than the Brown

GOLDFISH COLLECTION

For Small or Medium Pool

SCAVENGER COLLECTION

This collection of fish and scavengers will supply the

aracteristics of that name. Very prolific egg layers and every active scavengers. **15c per pair. 60c per dozen.** 

uch color to the aquarium and pool.

Shipped Express Collect

12 Jap Snails

6 Tadpoles

All aguariums and pools need scavengers, fish to feed

double fan tails and telescope eyes. Year old **per pair** \$1.00, two years old **per pair** \$2.00. Breeders \$2.00. \$3.00.

double tails and bright coloring. Year old per pair \$1.00. two years old per pair \$2.00. Breeders \$3.00, \$5.00 and

older type; distinctive in colors for the pools and excellent for spawning. S2.00 per pair.

long. These are tried Breeders and if you wish to raise a lot of young goldfish these are the best investment. \$4.00

express prepaid, at a cost of 20c.

per pair, \$18.00 per dozen.

and 50c each.

\$7.50 each.

\$5.00 and \$7.50 each.

2 for 25c, \$1.25 per dozen.

Shipping Can Included

8 Selected Goldfish

2 Japanese Fantails 4 Calico Fish

A very effective group of three of our Sunrise (Huge Yellow)

Gonnere (Double White) Attraction (Bright Red) \$5.40 Postpaid

## The Marliac Trio

several consecutive years, this has n by far our most popular collection. cost is extremely low, and these three as lilies will give a constant variety o utiful, fragrant blossoms. We cannot highly recommend this group.

\$2.40 Postpaid





James Brydon

Escarboucle

#### SPECIAL NOTICE!

Send us, WITH YOUR ORDER, the names of five friends WHO HAVE POOLS (with proper address) and we will send you, without charge, one water plant for pool or aquarium.

#### SACRED LOTUS (Hardy)

Thousands of years ago in the sacred gardens of Egypt were found an abundance of the Egyptian Lotus. This rare and strange plant was understood and appreciated by the Oriental people. The immense pink flowers like gigantic roses with a delightful fragrance set amongst the great shield-like leaves is a never-tobe-forgotten sight. They require the same care as water lilies growing in water from two to twelve inches deep. The plants spread rapidly and should be confined in boxes or tubs.

EGYPTIAN LOTUS-The true flower of the Egyptians. Immense pink flowers with sweet haunting fragrance; umbrella-like leaves. Tubers, \$1.50.

#### MOISTURE LOVING IRIS

DOROTHY K. WILLIAMSON -We think this is one of the prettiest of the water plants. Has graceful spikes of glowing royal purple flowers. Plant in shallow water or along the border. 25c.

JAPANESE IRIS -Assorted colors, unusually large flowers of brilliant hues. 25c.

SIBERIAN IRIS (Purple)—Small purple flowers on wiry upright stems. Blossoms in early June. The best iris for a rockery. 25c each, \$2.00 per dozen.

YELLOW FLAG or WATER IRIS—One of the most graceful and necessary plants for the pool. Begins to bloom earlier than most any other iris. Blooms the entire season. Thrives in water up to twelve inches and also in a moist border. Blossoms resemble the Siberian Iris in type and produces an abundance of yellow blossoms. 25c each, \$2.00 doz.

IRIS VERSICOLOR or BLUE WATER IRIS-25c each, \$2.00 doz.

2 Black Telescope Moors blossoms are gracefully poised in a mass at the top of the stem. The compact

MRS. GRAY HILL—An attractive, intense shade of blue. 25c. 6 Brown Ramshorns 6 Red Ramshorns POSTPAID

MRS. PERRY—Lovely pink, of great distinction. 25c. MRS. ROE -Lovely silvery white, flushed rose. 25c.

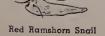


It is difficult to get too many snails

for a pool, as they remove decayed vegetation and green algae. Use two

snails per square foot of floor area.

6 Japanese Trapdoors





PERRY'S PIGMY—Gorgeous dark violet. 25c. SANQUINEA- Dark purple, very tall. 25c. SKYLARK-Exquisite light blue, with immense flowers. 25c.

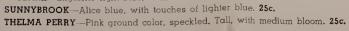
#### SIBERIAN IRIS

This type of Irises have tall, slim stems, with slender, grass-like leaves. The clumps make lovely, brilliant groups.

BLUE CHARM -Among the very best of the blue Siberians, intense in tone. 50c. KINGFISHER BLUE—Very bright, clear blue, with unusually large blossoms. 25c. LADY NORTHCLIFFE—Deep violet, veined white. 25c.

MISS DULUTH--Dull, dark violet, with unusually heavy falls. 50c.

MRS. SANDERS—Striking shade of violet-blue. 25c. PERRY'S BLUE—Bright sky-blue, most popular of the Siberians. 25c.



HARDY WATER LILIES

In establishing our water gardens we spared no time, effort, nor money in securing not only the best varieties but those that would be most suitable for water gardens in most sections of the country. In this list you will find varieties that are suitable for every climatic condition, also for the various tastes in color and most any size pocketbook.

See Pink Sheet for Planting Instructions

PINKS AND ROSE

ROSE AREY -Awarded the silver medal by

the New York Horticultural Society. Un

doubtedly one of the best of the Odorata section. A deep cerise-pink, sometimes reaching eight inches in diameter. Petals

are of a starry, pointed form and very frag-

PINK OPAL — An attractive deep pink of

SPLENDIDA—A fine STRAWBERRY-PINK of fine size. The color intensifies to a rich, reddish-pink the latter part of the season. It

has bloomed in our pools until they have

EUGENIE de LAND—A very charming, sweet-scented lily of the Odorata section. The long

petals are a deep pink near the base and almost white at the tips. Blooms are of good size and semi-double. One of the most deli-

AMABILIS—A very desirable variety of re-

the tips. Canary yellow stam of the best of the recent introductions. \$3.00.

cent introduction. Flowers are large and starry in form, slightly cupped. Deep pink in the center which lightens to a silver pink

SOMPTUOSA—One of the most delicate and

beautiful of all PINKS. The satiny texture of

rage in size. Pictured in colors below.

its petals gives one all the color to be desired in a water lily. Rather double, above

MARLIAC PINK -Pale, pink flowers of unusual size and abundantly borne throughout the entire season. One of the most popu-

MARLIAC ROSE-Deep pink. One of the most

RENE GERARD -An immense, fine red pirk

variety. Flowers eight to nine inches in diameter. A free grower that produces an

abundance of blossom. Visitors at the gardens were amazed one day last season in

seeing ten huge blossoms open. Center, be-

YELLOW

SUNRISE—This is a free blooming variety, of

clear SULPHUR-YELLOW color. It is the largest of all hardies, often measuring

eleven inches across, and carrying the flower several inches above the water. The

leaves are almost egg-shaped, with crinkled sides, deep green above, and red flecked with dark brown below. \$2.25.

the most popular of all water lilies. Sulphur yellow in color with broad curving petals.

mer months, producing an endless succes-

tions and is hardy. Pictured upper left

sion of blossoms. The leaves are handsomely splotched with inaroon. Thrives under all

CHROMATELLA (Marliac Yellow) - Perhaps

dance of bloom from this plant. \$1.25.

popular of the earlier introductions. Flowers are large and you can count on an abun-

lar pinks. Pictured left, \$1.00.

low. \$2.50.

cate colors in our garden. \$1.00.

en. A new and rare French variety.

medium size, gracefully cup-shaped and fragrant. Especially adapted as cut flowers.

rant. \$1.25.

#### REDS AND CRIMSONS

GLORIOSA- One of the most popular of reds above the average in size and brilliant red in color which deepens with age. It is semidouble often measuring seven inches across. Does well in a tub garden and produces flowers throughout the season under all con-

CONQUEROR—Flowers are CHERRY RED. deepening with age; stamens orange-yellow, sepals almost white. Flowers 8 inches across are borne continually during the spring and summer. One of the showiest reds. \$1.75. JAMES BRYDON -- Vivid, ROSY-CRIMSON.

ldeal for the small garden, not a heavy leaf-maker. Cup-shaped blossoms six inches across. This variety is free in bloom, rapid grower. In colors, left. \$2.00.

grower, in colors, lett. \$2.00.

ESCARBOUCLE: A lovely VERMILLION, with garnet stamens a free-blooming, strong variety, unquestionably one of the best. In colors, left. \$2.00. ATTRACTION The petals are GARNET-RED, with almost white sepals. This beautiful red is my choice of all the water lilies. The blossom is unusually large, sometimes 8

iches. One of the longest blooming hardies.

WM. FALCONER—The deepest red of all lilies. Almost a velvety, black red. Stamens garnet, leaves blotched with green and but the blossoms are surely worth waiting or. The first blossom will more than repay

price of investment. \$3.50. ARETHUSA—Flowers are large with broad petals, deep crimson in color with velvety sheen. Sepals are lighter. This variety is usually overlooked by our customers when ordering by mail but once seen in blossom you will surely want to possess it. Somewhat the shape of James Brydon and almost as deep in color as William Falconer. Don't pass this one up. \$2.00.

ROBINSONI -The blossoms float on the water

and are of a dark orange-red changing and deepening in color with age. It attracts in stant attention and does equally as well in a tub garden or large pool. \$1.75.

#### WHITES

GONNERE—One of the very few double water lilies, averaging eighty petals to the blossom, making a nearly full globe. The leaves are small and it does not require much room to grow, but gives an abundance of SNOWY-WHITE blossoms. Pictured upper tht \$2.00. GLADSTONE—Large dazzling white flowers

with broad, waxy petals, sulphur yellow heart. Free in blooming. Opens early in the morning. One of the largest whites. Pictured below. \$1.00. MARLIAC WHITE—Snowy white petals with bright yellow stamens. The fragrant blos-

Sepals are tinted with pink. It is a continuous bloomer. Pictured upper left. \$1.00.

PRESIDENT ROOSEVELT—This new variety is a dazzling white with yellow stamens. Flowers measure from six to eight inches across and are carried several inches above the water. The fraggarge is of onise. The the water. The fragrance is of anise. The leaves are of olive green of peculiar formation; the outer portion has an indentation rarely seen in water lilies. Can spare a limited number at \$1.00.

Somptuosa

soms are five to six inches in diameter

SUNSET colors, and one of the hardiest of all. The first day blossoms are orange-pink with yellow stamens, deepening on succeeding days to a glowing amber-red with a heart of fire. In colors at left. Do not fail to

PAUL HARIOT-Give more variation of color throughout the season than any other. Flowers open in the spring a clear YELLOW orange on the fourth. As the season red on the fourth day. Pictured in colors at

AURORA -Due to the variations in color each or tub garden. In colors below. \$1.00.

SIOUX -Rich, chrome-yellow flowers tinged below. \$1.00.

beautiful copper-yellow flowers tinged pink, flowers, \$1.00.

suffused with ROSE, changing to deep peach on second and third days, and to progresses, the flowers become almost deep left. \$1.25.

with bronze, deepening to an orange red. Similar in color to Commanche, somewhat lighter in shade of color. Blossoms not guite so large but very delicate in shade. Pictured

deepening to copper-red on succeeding days. A remarkable plant producing a constant succession of color changes in its



SUNSET COLORS

COMMANCHE -Undoubtedly the best of the include this one in your collection. \$1.50.

day four different colors of blossoms on  $\boldsymbol{\alpha}$ plant may be seen at one time. Semi-dwarf in habit. Blossoms are of smaller size three to four inches across, opening creamy-yellow, deepening orange-red to dark red with age. I recommend this one for a small pool

INDIANA A free-growing variety bearing



## TROPICAL WATER LILIES

•

TROPICALS SHIPPED EXPRESS COLLECT

#### DAY FLOWERING

WHITE

MRS. GEO. H. PRING-The best pure white, with large, fragrant flowers. \$1.50.

[ANICE—Exquisite bell-shaped blossoms, bearing small plants on its leaves. \$2.00.

### PINK

MRS. C. W. WARD -Rich rose-pink, with numerous golden stamens. Very free-blooming. \$2.00. INDEPENDENCE—Gorgeous, full-petalled flowers, opens early and closes late. Dark pink coloring. \$2.00. GENERAL PERSHING-Immense, fragrant pink,

ing prolifically. A lily of great distinction.

### PURPLE AUGUST KOCH—Petals pale wisteria violet, with sepals of purple. A very strong plant, with at-

sepals of purple. A very stractive foliage. \$2.00.

JUPITER—Deep blue, having purplish tints and numerous stamens. One of the very best. \$1.50. PANAMA PACIFIC — Wine-purple with golden stamens. \$2.00. Pictured below.

BLUE

BLUE BEAUTY-Large, delightful blue flowers with gold stamens. \$1.65. MRS. EDWARD WHITAKER—Light lavender-blue.

extra large—a magnificent variety. \$2.00. COL. LINDBERG—Enormous deep caerulean blue flowers, carried high above the water. \$2.00.

HENRY SHAW -Delightfully fragrant campanulo with stamens of yellow. Free blooming.

#### NIGHT FLOWERING

Many interesting plants are found in this WATER POPPY - The blossoms resemble the FRANK TRELEASE - Dark crimson, with stamens California Poppy. Each plant throws out many floating runners bearing large blos-inght-bloomer. \$1.50.

soms all summer long. Plant as you would H. C. HAARSTICK—One of the newer nightbloomers. A brilliant red with well-shaped flowers. Pictured below. \$2.00.

dependable than Juno. \$3.00. PINK

#### OMARANA -Large flowers of deep rose, light-

ened by a white stripe through each petal. Stamens deep orange-red. \$1.25.

EMILY G. HUTCHINGS — Large cup-shaped flowers, a new variety in this class. \$2.00.

MRS. GEO. C. HITCHCOCK—Dark rose-pink, still larger than Omarana. \$2.00.

#### TROPICAL STAR LILIES

Each year finds the star lily more popular due to the abundant bloom and to the ease in rearing and scented with the fragrance of lily-of-the-valmer long. The flowers are six to eight inches across and are borne on strong stems a foot or

more above the water. but will produce more flowers when not allowed to drift about. A good plant for flowers make this variety one of the most popular. Four or five blossoms will be open at once throughout the entire season. \$2.00.

for fish to deposit their eggs on. 15c each, BLUE STAR—All star lilies are much the same appearance, differing only in color. Blue and Rose Star planted together gives on most beautiful color effects we know. \$2.00.

#### FOR THE COLLECTOR

rare varieties, hardy water lilies. If interested, write for prices.

We have a limited number of each of 40

# TO MAKE YOUR POOL COMPLETE

a water lily. 15c each, 4 for 50c.

graceful stalks, four to five feet high, and beautiful broad leaves. Forms an excellent

FLOATING PLANTS

plant giving the effect of a green carpet on the water. Fish like this one. Does equally

FLOATING FERN (Azolla) - Tiny, fern-like

leaves forming emerald green or brown red

clumps. A good plant for the fish. 25c per

WATER HYACINTH-The delicate spikes of

lavender flowers with the peacock spot on

the upper petals are most beautiful and in-

teresting. The plants will float on the water

shady locations and should be crowded to produce lots of bloom. This plant is ideal

MARGINAL PLANTS

FALSE DRAGON HEAD - Spikes of pink

hooded flowers three feet high. 25c each,

as well in sun or shade. 25c per portion.

portion.

CREEPING PRIMROSE -- A rapid growing, partially submerged vine with willow shaped leaves producing an abundance of bright yellow flowers. Will grow in any along the pool or may be sub merged. 25c each, 3 for 50c.

Should be planted in soil in two to eighteen inches of water. 25c each, 3 for 50c. PARROT FEATHER Feathery, green shoots

COON-TAIL - Plume-like stems with finely dissected leaves. Fine for the aguarium.

ful background. 15c.

LUDWIGA-A beautiful green and red tinted plant growing submerged. 25c per bunch. MYRIOPHYLLUM — Very good for goldfish VARIEGATED RIBBON GRASS—This attrac-

spawning. The fish will also eat large portions. This evergreen-like plant is avo

SHALLOW WATER PLANTS

as a pool decoration. They thrive in two to about the margins of lakes and streams. ARROW HEADS -- Arrow shaped leaves with VARIEGATED SWEET FLAG -- A fine hardy

Complete Tub Garden

This form of water garden is the sim-

plest of all to make, and one from which a great deal of pleasure may be had. May be made in tub or barrel.

Your choice, Arethusa or James Brydon

\$3.75 Postpaid

Duo Perfection

Words cannot adequately express the

exquisite beauty of Amabilis, with its long, pointed petals of the daintiest, most deli-

of Gonnere, the effect defies description

1 Amabilis 1 Gonnere

\$4.00 Postpaid

cate pink. But when we supplement its

6 Aquatic Plants 5 Bog and Shallow Water Plants

1 Pr. Jap Snails 1 Pr. Red Ramshorn Snails

small white flowers. An excellent bog or shallow water plant that adds greatly to the green and ivory. Grows about 2 feet high.

SEO. HUSTER—Large, dark red, native to India.

S2.00. \$1.00 for 3. appearance of your pool. 25c. BULLRUSH—A native swamp plant similar to the cattail. 25c each, 3 for 50c.

CATTAILS—A favorite swamp plant case to ca

CATTAILS -A favorite swamp plant easy to grow and ornamental. 25c each, 3 for 50c. WATER CANNA -A hardy plant, with slim,

FLOATING HEART -- Bright yellow, fringed DUCK WEED Small three petalled floating five petalled flowers, size of a half dollar. The leaves are green blotched with maroon.

trailing over the water forms soft airy masses about the base of taller plants. One of the best for planting in fountain basins. 15c each, 4 for 50c.

#### • OXYGENATING PLANTS •

ANACHARIS—A rapid grower desirable for pools and aguariums. 15c.

CURLED LEAF FERN -A fern-like plant growng submerged in the pool makes a beauti-

tive grass is splendid for use at the corners of your pool or along the walk way. The throughout the year and is one of the most and very ornamental. 25c each.



### ORDER BLANK

Be Sure to Read "How to Order" on Opposite Page

# SMILEY'S WATER GARDENS

SEWARD, NEBRASKA

		• • • • • • • • • • •	• • • • • • • •
Name	•••••••••••••••••••••••••••••••••••••••	• • • • • • • • • • • • • • • • • • • •	
Street			
	· · · · · · · State · · · · · · · · · · · · · · · · · · ·		
	TO 1'00		
*	If different from Post Office	• • • • • • • • • • • • • • • • • • • •	
TERMS:	Cash or c.o.d. Hardy water lilies, plants, seeds, and snails s <b>prepaid</b> , for order of \$1.00 or over. If less than \$1.00, add 1 Goldfish, Tropical Lilies, Tadpoles, Aquariums, and all supplies COLLECT. Add 50c for shipping can on fish orders.	Oc for postage	e.
Quantity	Description	Dollars	Cents
7			
			_
			-
			:
			1.
	FREE LILY BULBS—SEE OTHER SIDE		

# LILY BULBS FREE!

On all Lily and water plant orders totalling \$5.00, we will give, absolutely free, one Somptuosa (Pink) value \$1.50.

On all Lily and water plant orders totalling \$10.00, we will give a Somptuosa, value \$1.50; and a Gonnere (White) value \$2.00.

Total value \$3.50.

On all Lily and water plant orders totalling \$15.00 or more, we will give absolutely free, one Somptuosa, Pink; one Gonnere, White, and one Amabilis, large Pink, (value \$3.00). Total value \$6.50.

## COMMERCIAL FERTILIZER • FOR LILIES AND WATER PLANTS

Properly balanced preparation which will repay you many times in bigger blossoms, healthier, hardier plants. It may be used to good advantage for either water plants or other flowers and perennials. Use about one quart of fertilizer to each three bushels of soil, or in very small amounts at intervals, to nourish the plants.

Per pound, 50c; 3 pounds, \$1.00.

### SPECIAL NOTICE

WITH YOUR ORDER, SEND US NAMES AND ADDRESSES OF FRIENDS WHO HAVE POOLS For five names, we will send, FREE, with your order, One Water Plant

Name	Address
Name	Address
N. T. C.	
Name	Address
Name	Address
Name	Address
11amo	Address

## THE CULTURE OF WATER LILIES

(PLEASE READ BEFORE PLANTING)

#### ESTABLISHING THE WATER GARDEN

Water lilies are so easily and successfully grown by those who have had no previous experience that by following these simple methods one may be assured of an abundance of beautiful flowers throughout the season. Once planted, the pool needs very little care—no hoeing, nor the watering that is so necessary for growing most other varieties of flowers.

WHEN TO PLANT: Hardy water lilies may be planted as soon as they begin to show growth in the spring, usually about April first, and may be planted up to the last of August with good results. Tropical water lilies should not be planted before the first of June except in the latitudes south of Kansas.

#### MATERIALS NEEDED:

Containers for the Plants: We like the large size candy pails for a single lily. If these are not available, boxes may be made from any rough boards, one inch thick and twelve inches wide. Permanent boxes may be built of brick or concrete, but movable boxes are preferred, as they may be placed in the basement, containing the lilies, during the winter.

Soil: Most any garden loam will give good results.

Fertilizers: The best are cow manure, well-rotted if possible, and bone meal. Use cow manure at the rate of one part to five parts garden loam. Commercial fertilizers should be used at the rate of one pound to each cubic foot of soil.

Sand: One inch layer of sand or gravel over the boxes, after planting, will help keep the water clear.

All that is required to grow lilies is fertile soil, still water, and plenty of sunlight. It is unnecessary to drain the pool during the growing season. Simply replace the evaporation. Shortly after planting, the water may become green from the fertilizer used in the soil. Allow the water to run in and overflow the pool, if this condition arises.

IMPORTANT: When you receive your shipment of roots, unpack at once and place them in water until ready to plant. Should you need to keep them for some time before planting, it is best to submerge fully one-half the root in mud and cover with water.

HOW TO PLANT: The lilies may be planted in individual boxes, or in soil spread over the bottom of the pool, to the required depth. The important item is that plenty of root room be allowed. Each lily should have at least one cubic foot of soil. The plant should be set with the crown of the root even with the surface of the soil, then covered with about an inch of gravel. Plant the lilies about four feet apart.

WINTER CARE: Hardy water lilies may be removed to the basement and kept moist and protected from mice throughout the winter. They need no other protection other than from direct freezing of the roots.

Goldfish should be removed to a tank in the basement and fed very sparingly, in climates where the pool freezes over.

INSECT ENEMIES: Plant lice, or aphis, are the only common pests of water lilies. They are easily controlled by washing off with a strong spray from the hose, and the fish eat them. "Black Leaf 40" mixed according to directions rids the plants of this louse.

## ORNAMENTAL POOLS-EASY TO BUILD

#### DESIGNING THE POOL

Small species of water lilies require only a small pool—three feet or more in diameter. Larger varieties must have a pool at least six feet wide. Depth depends upon the type of planting. For water lilies, a depth of at least 22 inches is desirable.

Excavate to the required depth including the thickness of the floor. Pools with vertical sides are built with forms. If the soil is firm, no outside form is needed.

Pools with sloping sides often are built by "plastering" a stiff concrete in place. Wire mesh reinforcement is used. Natural rock may be set in

Pools having curved or irregular shaped walls are made with forms of 20 gauge galvanized iron wire, readily bent to the desired shape.

#### REINFORCEMENT

Reinforcement should be used as shown in the accompanying drawings. Place the floor and walls in one operation to avoid construction joints.

Support the interior wall forms across the top of the excavation so that the bottom hangs six inches from the bottom of the pit. Spreaders, or braces, extending across the pool from one form to the other, prevent bulging when the forms are filled with concrete.

#### MAKING THE CONCRETE

Strong, durable, watertight concrete is easily made. Most important is the amount of water used per sack of cement.

Use about 4½ to 5 gallons of water per sack.

The correct mix (determined by a trial batch) should be plastic, holding its shape well, but not crumbly. If too stiff, use slightly less sand and gravel; if "runny," add sand and gravel until the proper proportion is obtained.

1. Make a dry mix of about 1 part portland cement, 2 parts clean sharp sand, 21/2 to 3 parts clean gravel. Mix thoroughly until the color is uniform -no gray or brown streaks.

2. Add correct amount of water and mix until sand and pebbles are

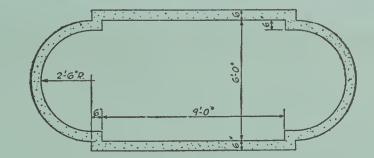
thoroughly coated with cement paste. The concrete should be placed within 30 minutes.

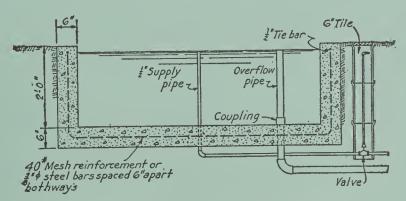
### PLACING THE CONCRETE

Oil the inside of the forms so that concrete will not stick to them. First place the concrete for the floors. Then deposit the concrete for the walls in 6- or 8-inch layers all around the pool, spading each layer as it is placed. A garden hoe, straightened out, makes a good spading tool.

Often, pools are built partly above grade. A foundation two or three

feet deep should be used.





Plan and Cross Section of a Simple Garden Pool

#### **CURING**

Do not permit newly placed concrete to dry out

Protect it from sun and drying winds for a week to 10 days. A covering of burlap or canvas, sprinkled often enough to keep it moist, is satisfactory covering while curing.

#### THE MINIATURE POOL OR TUB GARDEN

The most inexpensive is the tub garden. Not much room is neededonly three or four feet square makes a very nice, small water garden. Choose a sunny spot and sink a wash tub or half barrel in the ground. Two or three tubs are sometimes grouped together filling in the space with perennials or rock plants. The tub should be filled with five or six inches of good garden loam with a big handful of commercial fertilizer well mixed in. At intervals of three weeks a spoonful of fertilizer added to each plant will tend to produce more blossoms.

# HOW TO ORDER

### PLEASE READ CAREFULLY BEFORE ORDERING

ORDER EARLY. It is most important that your order be in our hands early in the season, as in May and early June we are very rushed. If you wish our prompt attention and want to get your plants in early, order in February or March.

USE ORDER BLANK. Please do not give your order on the same sheet with your letter. We can give you much quicker service if you use the order blank for the order, and letter paper for questions or comments. Give your name in full, together with street or rural route, and city and state.

### IMPORTANT—PLEASE NOTE

SHIPPING TERMS:

Hardy water lilies, aquatics and plants, seeds, Lotus, Iris, and snails will be shipped parcel post prepaid, on orders of \$1.00 or more. If less than \$1.00, add 10c for postage.

Tropical lilies, goldfish, tadpoles, aquariums and all other supplies will be shipped by express, charges collect.

On all orders for goldfish, add fifty cents for shipping can. All fish are shipped express, collect, including those in collections.

SHIPPING TIME. Hardy lilies and aquatics can be shipped at any time of the year, but we ordinarily do not take them from the pools until the end of March. They may be planted as late as August 1st.

Tropical lilies are not shipped until the first of June except in latitudes south of Kansas.

Goldfish, aquariums, and supplies can be shipped at any time of the year.

**REMITTANCES.** Please make all checks and money orders payable to Smiley's Water Gardens. We prefer stamps to coin for small orders. Please do not send **loose coin.** 

GUARANTEE. All plants are guaranteed to be true to name and in good condition when shipped. Due to conditions over which we have no control—weather, and care, we do not assume any responsibility for results after planting. Complaints, if any, can be considered only when tendered at the time plants are received.

SUBSTITUTIONS. If it should happen that we are out of one or more of the varieties you order, we will substitute, with your permission, another variety equally good or higher in value than the original order.

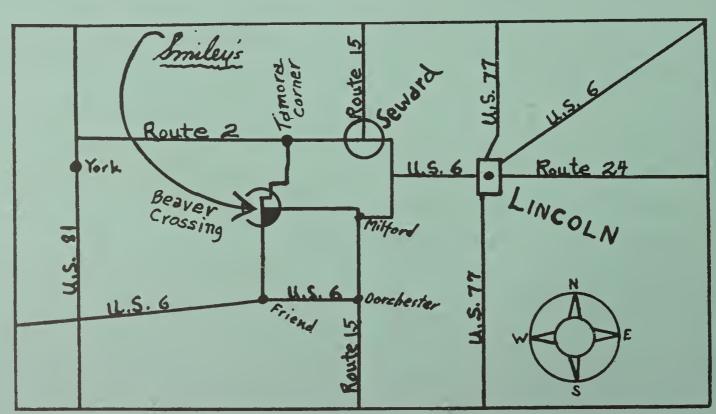
## VISIT OUR GARDENS

We are proud to welcome thousands of visitors to our gardens during the spring, summer, and fall; our collection of Water Lilies includes practically every variety in existence today. We have over 700 of the choicest, newest Iris, many of them not listed because the supply is limited,

as they are very rare. We have acres of lily pools, large beds of Dahlias, Gladioli, Zinnias, and other flowers in profusion.

The card which you will receive in acknowledgment of your order will admit you and your entire party to the grounds at any time.

The general admission price is 10c for adults, children free.



# IRIS

No garden is complete without Iris. They may be used as a border treatment, in informal clumps, or in most any manner, and the results can be nothing but pleasing. The foliage is attractive nearly all year around, and by including in your list of Iris some of the intermediates, tall bearded, and fall blooming varieties, the blooming season can be considerably extended beyond the ordinary duration.

The tall-bearded varieties love the sun, and for most abundant and luxuriant blossoms, should be in complete exposure. Good drainage is necessary.

Time of shipment. We generally begin shipping bearded Iris right after the blooming season, which is around June 15th, and continue shipping until October 1st. Siberian and Japanese Iris may be shipped either late in the fall or early in the spring.

All Orders Over \$1.00 are Postpaid. For orders less than \$1.00, add 10c for postage.

# Superior Varieties of Iris

In addition to our list of the finest Sass Iris, we offer the following superior varieties of Iris-

ADOBE—S. warm buff, shading to red. Fall pomeranian red, with buff margin. 50c.

AIRY DREAM—A delightful clear pink. 25c.

ALTA CALIFORNIA—S. clear yellow. Falls deep yellow, faintly bronze. 75c.

AMIGO-S. light lavender violet. F. deep hyacinth violet, shading lighter to a narrow white margin. \$8.00. ANNE MARIE CAYEAUX-Exquisite blend of heliotrope,

pink, and blue. 75c. ASTORETH—Large flower of soft, creamy yellow; fine substance. \$1.00.

AUREX -- S. bright, clear yellow. F. velvety blue-purple, with narrow buff border. 40c.

BEOTIE—Restful grey blue. Sl.00.

BEOWULF—S. rich brown. Falls maroon margined brown.

BLACK WINGS -Fragrant flower of unusual texture, in color velvety blue-black. 75c.

BLUE AND GOLD—Deep rich blue with orange-yellow beard. 35c.

BLUE RIBBON--Dark blue bi-color. 25c.

BLUE TRIUMPH—Light blue self. \$5.00. BLUE VELVET—A clear, rich, heavy-textured flower, dark

blue self. 50c. BROWN BETTY—Cinnamon brown, with copper tones and hushed lavenders. \$3.50.

BRUNHILDE—Dark soft bluish violet, with blue beard. \$5.00. BUECHLEY'S GIANT-Mammoth blue bi-color, very im-

pressive. 75c. BURNING BRONZE—Dark red, with bronze suffusion, \$6.50. BYZANTIUM—Tan-gold, with faint blue blaze. \$5.00.

CALIFORNIA GOLD—Deepest yellow. \$7.00. CHEERIO—Satiny ruby red, orange beard. \$4.75.

CHINA LANTERN—Frosty bronze standards, russet-red Falls. **\$2.00.** CHROMYLLA—One of the best yellows, of magnolia-like

texture. S1.00. COPPER LUSTRE—lrridescent copper, like a new penny.

COPPERSMITH—Coppery-red in tone, free blooming in

CORALIE—St. reddish pink, flushed lavender. F. glowing shade of wine-red. \$2.75.

CREOLE BELLE—Bishop purple self. \$2.75. CROWN JEWEL-Red and burnt orange, similar to Clara

Noyes. \$2.75. CRUCIBLE—Bluish grey, with golden throat, yellow beard.

DARK KNIGHT-Dark, rich mahogany red, changeable,

sometimes as dark as Black Wings. \$4.00. DAUNTLESS—One of the reddest of Iris, of velvet-rosy-red

DAZZLER—Rosy-red, with fine carrying range. 50c. DEPUTE NOM BLOT—Light, glowing rosy purple, overlaid

bronzy gold. Deep orange beard. 50c.

DESERT DAWN—Rich yellow and lavend DESERT GOLD—Bright yellow. 50c.

DIRECTEUR PINNELLE—Bronze red. Stands copper-wine. Falls velvety garnet red. \$6.50.

DOLLY MADISON—Blend of mauve to yellow, orange

DRUID—Yellow bi-color, giving rather brown effect. 25c.

EASTER MORN—Warm white, rich golden beard. \$1.00.

EL CAPITAN—Large light blue. 25c.

ELLA WINCHESTER—Large clear intense red. \$6.50.

ELOISE LAPHAM-Light blush pink. 25c.

EOTHEN—Antique Ivory. 35c. ERIN—Blue bi-color. 50c.

EROS—Blended tones producing a pale coral pink. \$3.50.

ETHEL PECKHAM—Brown-red tone. \$2.75.

ETHYLWYN DuBUAR—Large pink, prominent orange beard.

**EVOLUTION**—Rich electric blue. 30c.

EXCLUSIVE—Large light blue. \$15.00.

FARANDOLE—St. French grey. Falls purple-rose. \$1.00. FAR WEST—Huge blend of soft gold, light bronze and pale salmon. \$15.00.

FASCINATION—Clear, bright pink. 50c. FRIEDA MOHR-A deep pink of gigantic size and perfect

form. Consistent prize winner. 25c. GENEVIEVE SEROUGE—Tawny yellow, flushed pale gold.

Falls lilac, edged yellow. \$2.00.

GLEAM—A large, soft blue flower, blooms profusely. 25c. GUDRUN-Massive flower of the purest snow white. \$5.25. GRACE STURTEVANT—An exceedingly rich blend of deep red-bronze and violet carmen. One of the most richly colored of all Iris. 35c.

HAPPY DAYS—One of the best yellows, Pinard yellow.

HERNANI—Fine copper-red. 35c.

INDIAN CHIEF-One of the outstanding recent introduc-

tions; gigantic velvety red bi-color. 50c.

INDIAN HILLS—Rich true purple. \$10.00. INDIGO BUNTING—Crisp, silvery, cool blue. \$1.75.

ION-St. pure violet blue. Falls blackish violet, lighter bor-

der. \$1.00. IVORY COAST—Ivory itself. 50c.

JAMES STORER—Standards rhododendron, falls pansy pur-

JEAN CAYEAUX—Pale Havana brown, with golden glint. \$2.25.

JERRY—Distinct ruby-red. \$1.75. JOLLY ROGER—Vivid bi-color, ultra-marine and azure.

\$3.00.

JUNE BRIDE—A waxy white flower, with brilliant gold beard. 25c.

KUBLAI KHAN-Rich rosy-red bi-color. 25c. K. V. AYRES—Soft, coffee-color, with lavender and cream-

pink overglow. \$2.00.

LADY PARAMOUNT—Light primrose yellow. \$5.00.

LEGEND-Standards deep blue. F. rich velvety deep claret, with light edging. \$1.00. LOS ANGELES-Gigantic white flowers with feather-stitch

edging of blue. 50c.

LUCRE—Deepest yellow possible to produce. \$7.50. LUCREZIA BORI—Giant late blooming yellow. \$15.00. MABEL TAFT—Giant blue bi-color, velvety falls. 75c.

MARCO POLO—Clear toned bi-color, lustrous rose standards, brilliant velvety falls. \$12.50.

MARY BARNETT-One of the best light blues. Orange

beard. 25c.

MARY GEDDES—Rich golden-salmon blend. \$1.50.

MARY SENNI-Mauve-pink blend. 35c.

MARQUITA-S. cream, f. watermelon-rose veined over cream. \$1.50.

MAYGOLD—Light cream yellow intermediate. 25c. MELCHIOR—Bronzy claret self. 25c.

MELDORIC—Black-violet. \$2.00. MEPHISTO -Lustrous deep indigo. 75c.

MILDRED PRESBY—S. creamy white, f. rich dark velvety pansy violet, with lavender-white border. 25c. MINISTRE FERDINAND DAVID—Massive flower, superb

form and texture. S. silky red-purple, f. velvety glowing dark red-purple. 50c. MIRASOL—Warm, deep yellow. Fine in form and finish. 25c. MISSOURI—Clear, rich shade of medium blue. \$5.00.

MOHRSON—S. deep violet, f. violet closely covered dark violet. \$5.00. MORNING GLORY—Extra fine red bi-color. 25c.

MOTIF—Pansy violet. 35c. MRS. HERBERT HOOVER—Near pink blend. 65c.

MRS. J. L. GIBSON—Nearly a blue self. \$5.00. MRS. VALERIE WEST—Exceptionally fine bronze-violet, with

maroon crimson. 25c. MUSSOLINI—Giant deep blue-purple, f. heavily veined

white. \$10.00. MY MARYLAND—Reddish bronze blend. 25c. NARANJA—Yellow, distinct orange overcast on falls. \$15.00. NENE—Rose-lilac and purple, flowers 9 inches long. 35c.

NEON—Copper-red bi-color. \$4.00. NINGAL—Buff blend—s. pale bronze-buff, f. warm buff,

with pale blue. 35c. NORDIC—Soft toned, golden tan s., violet falls. \$1.50. NURMAHAL—S. bronze, overlaid violet. F. deep blackish

brown crimson. 60c. ODOROLOC—Light tone of mauve. 25c. OREGON GIANT-Dark plum purple. 25c. OX-HEART—Red-purple bi-color. \$2.00.

PACIFIC—Light toned blue self. 25c. PALE MOONLIGHT—Glistening pale Campanula blue. \$1.00. PARTHENON -- Warm white. \$1.50.

PASTEL SHADES—Intermediate plicata combining yellow, amber, old gold, overlaid with pink tones. 50c. PAVANNE—Deeply bronzed purple-red. 25c.

PERSIA—Blue toned blend. 50c. PHOSPHOR—Medium yellow self. 75c. PICADOR—Fine yellow variegata, standards horey yellow,

falls mineral red. \$1.00. PLURABELLE—S. golden yellow, f. blend of gold and pink-

ish mauve. \$5.00. PRAIRIE ROSE—Translucent pink of modest size, very good tone and quality. \$2.00.

PRES. PILKINGTON—Pastel blend of buff with blue, lavender and rose, golden beard. One of the most peautiful of the blends. 35c.

PROF. S. B. MITCHELL—Huge red-violet. \$6.00. PURISSIMA—Pure white. 40c.

RASAKURA—S. rose-purple, f. purple. 25c. RED DOMINION—Mulberry purple with deeper falls. Medium height, fine in form. 75c. FD GLOW—Boyal velvety red. \$1.50.

RED RADIANCE—Red, with warm brown undertone. Very appealing and effective. 75c.

RED ROBE—Ruby-red. \$1.00. ROBERT—New yellow, faint blue flush on falls. \$4.00.

ROSE DOMINION—Deep rose pink. 75c. ROSE MARIE—Silvery violet and red-purple. 35c. ROSE MITCHELL—Lovely rose colored lris. 40c. ROYAL BEAUTY—S. medium blue, f. lustrous velvet. \$1.00.

RUBEO—Rose and deep maroon. \$1.00. RUSTY GOLD—Bronzy orange blend. 75c. SACHEM—S. lustrous pale bronze, f. velvety dazzling red-

SACRAMENTO—S. white, heavily edged red purple, f. reticulated same color. 50c. SANDIA-Deep pink blend. \$2.50.

SAN FRANCISCO-Large plicata, white with blue markings. Unusually large blossoms and fine branching. 25c.

SANTA FE-Palest imaginable blue. 50c. SERENITE—Blend of soft yellow and blues. \$2.00.

SHASTA—Pure white. 35c. SHAH-JEHAN—Rich oriental colors. \$2.00. SHINING WATERS—Clear blue. 75c.

SHIRVAN—S. pale lustrous brown and yellow, f. rich redbrown. \$1.50.

SIERRA BLUE—Clear, soft blue. \$2.00. SIKH—Rich bronzy purple blend. 25c. SIR GALAHAD—Pink and rose bi-color, making an excellent

contrast. 25c. SIR KNIGHT—Deep raisin purple. \$5.00. SIR MICHAEL—S. lavender-blue. Falls red-purple. 35c.

SIR TURQUINE—A new, fine deep blue. \$5.00. SONATA Bronze buff stands, falls having lilac reflec-SOUV. DE LOETITIA MICHAUD—S. lobelia blue, shading

to paler blue. Falls of the same color, beautifully fringed yellow at haft. 50c. SPRING CLOUD—Plicata, s. edged lavender, f. white with

faint edging of blue. \$2.00. SPRING MAID—Honey pink blend. 50c. SUMMER TAN—Blend of golden tan, rose and olive. \$4.00.

SUN MIST—Creamy white with golden center. \$3.00. SURPRISE—Medium blue. 50c. SWEET ALIBI—Cream to primrose yellow. \$3.50. TAJ MAHAL-Handsome, rugged, pure white. 25c.

TALISMAN—Blend of yellow and peach rose.75c. TAPESTRY—A gorgeous blend of mulberry and purple, s. blend in smoky tones. 50c.

TENAYA—Deep purple, with warm brown undertone. \$1.00. THAIS—Soft pink to white. 25c. TINT-O-TAN—Golden tan, with tints of amber and bronze.

\$8.00. TRAIL'S END—Orange-red tones. \$4.00. UKIAH—Large flowered, s. bronzy plum, f. rich velvety ma-

hogany. \$3.00. UNCLE REMUS—Deep mulberry purple self. 25c. VALOR—Blue-violet stands, black-violet falls, distinctive in

form and substance. 75c. VENUS DE MILO—Fine white. 50c.

VERT GALANT—Copper-red and garnet. 75c. WASATCH—One of the largest plicatas, very broad petals, white flower with even markings of blue. \$3.00. WINNESHIEK—Blue-purple bi-color, large blossoms with

frilled standards. 75c. WO TAN—Very deep purple. \$1.00.

WM. MOHR—Ground color pale lilac, whole flower beautifully veined Manganese violet. One of the most striking of all Iris. 35c.

ZUNI—Red-tan stands, Indian-red falls of velvety texture.



Midgard

Euphony

Clara Noyes

# SASS SPECIAL

Euphony

Midgard

Clara Noyes

# SASS IRIS

## The Finest in the World ("Sass Means Quality")

ABELARD—Brown-Purple. 25c. ALICE HORSEFALL—Velvety Red-Purple. 50c. AL-LU-WE—Large - flowered variegata. Yellow standards, red falls. 50c.

AMBERA—Amber-Yellow. 50c. AMENTI—Stands Grey Vinaceous, Falls Light

AMITOLA—Stands and Stigmas light Russet Vinaceous. \$7.50. ANITRA—Verbena Violet self. \$15.00.

AUTUMN GLEAM—Citron Yellow. \$1.00. AUTMN HAZE—Purple Violet. \$1.00. AUTUMN QUEEN-White. 25c. BALDWIN—Dark Blue-Purple. 35c.

BLACKAMOOR—Large dark Blue-Purple. 50c. BLUE HILL—Clear Blue-Toned. 35c. BLUE MONARCH—Bluish-Violet self, color tone of clear Light Blue. Large. 75c.

BLUE WAVES --- Rich dark Blue. 25c. BUTO—Rich dark Purple Bi-color. Velvety, nearly Black falls. 25c.

CAROLINE E. STRINGER—Beautiful Pink tinted CHALLENGER -- Velvety dark Purple. 25c. CHIEF—Dark Blue-Purple. 2 for 25c. CHURCHMOUSE—Brown. 25c. CLARA NOYES—Orange-Red and Rose. 75c. CLARIBEL—Large flowered Plicata, on the order of Los Angeles. 40 inch branching stems. \$5.00.

COSSETTE—Early flowering White Intermediate. CRYSTAL BEAUTY-Large White on 40 inch. well-branched stem. \$3.00.

CYRUS—Empire Yellow. 25c. DORE—Stands Yellow, falls White with light Yellow sheen. \$5.00. DOUGLAS-Lavender-Purple. \$1.00.

DOXA—Buff-Yellow. 25c. **ELEANOR** ROOSEVELT—Red-Violet, persistent fall bloomer. 50c.

EUPHONY—Mustard Yellow, tipped with Chamois. 25c. **GENTIUS**—Bluish Purple. **25c.** GOLDEN BOW - Chrome Yellow. 75c.

GOLDEN HARVEST—Fall-blooming Yellow. \$1.00. GOLDEN HELMET—Striking, brilliant variegata. GOLDEN LIGHT—Apricot Yellow, lightly striped

GOLDEN WEST-Yellow. 25c. IMPERIAL BLUSH—Blush Pink. \$1.00. IRMA POLLOCK-Magenta Carmine. 25c. JOYCETTE—Raisin Purple stands, Blackish Purple falls. Effect of sun shining through gives

Buckhorn Brown. \$2.00.

rich, blazing Red. \$2.00. JUMBO—Violet-Mulberry Purple. 2 for 25c. KING JUBA—Clear colored, large Variegata. 35c. KING TUT—Brown-Red. 35c.

MAID OF ASTALOT—Stands and Falls White, Bluish margin at throat. \$7.50. MIDGARD—Most popular Pink and Yellow blend.

MIDWEST PRIDE—Deep Violet Bi-color. Grand in any garden. 35c. NEBRASKA—Late blooming Yellow. 50c. NEOLA -- Violet-Brown. 25c. NO-WE-TA-A pinker Midgard. 75c.

OMAHA—Red-Purple. 25c. ORIANA—An excellent, large clear White. \$2.00. OWAISSA—Dwarf-Bearded Blue Self. 25c. OZONE—Blue-Violet Self, Pinkish sheen. \$7.50. PAPIO—Stands Pansy Purple. Falls Violet Carmine. Early flowering intermediate. \$1.00.

PEACHES—Blend of Peach, Apricot, and Orange.

PINK OPAL—Darker than Pink Satin. 50c. PIXY—Dwarf plicata. 25c.

ange, and Brown. 2 for 25c. RAGUSA—Finest rich dark Red-Purple, intermediate. Stands Pansy Purple. Falls Blackish Red-

QUIVERA-Mingling of Buff, Pink, Yellow, Or-

RAMESES—Pink and Rose-toned blend. Dykes Medal winner. 1932. 35c.

RED ORCHID—Violet-Carmine Intermediate. 25c. RED WING—Brownish vinaceous Carmine. 50c. ROSE OF CUBA—Rose-toned, yellow beard. 25c. SANGREAL—Fine Yellow Intermediate, Fall bloomer. \$1.00.

SIEGFRIED—S. Naples Yellow, with sheen of dotted Purple. Falls Pale Yellow, striped brown on haft, with purple dots along side. Distinct Yellow beard. \$25.00. SIR LAUNCELOT—Rich Golden-Brown. \$5.00.

SNOW KING—A new large White. \$10.00.

flowers. \$1.00.

SOUND MONEY—Yellow dwarf hybrid. \$2.50. SOUTHLAND—Intermediate. Yellow Fall bloomer. SPOKAN—Most brilliant Red-Brown blend. \$5.00. SUSA—Dwarf, velvety Red-Purple self. 25c. TA-WA—Intermediate with large, pale Yellow

THE BLACK DOUGLAS—Dark, Blackish-Violet. \$2.00. THURATUS—Blackish-Purple self. 35c. ULTRA—Blue-Violet, intermediate Fall bloomer.

WACONDA—Red-Purple self. 35c. WAMBLISKA—Big White, with Blue tint. 35c. WAR EAGLE—Rich, glowing deep Red-toned Iris of great size. \$5.00.

### NEW SASS IRIS

CASQUE D'OR-S. Old Gold. Greenish Midrib. F. Velvety maroon. Bronze stripes on haft. Old Gold margin on edge of falls. \$20.00.

KHORASAN—A massive blended variegata. S. dull gold. F. nearly auburn, flushed violet below beard. \$10.00. MIDWEST GEM-Large, light Buff Pink, S. domed

and falls flaring. \$20.00. OSSAR—Glowing, blackish red self. Not very tall,

low branching. Good shape and substance. \$7.50. SANDALWOOD-S. Vinaceous Fawn. F. Army Brown. Good sized flowers, fine shape and sub-

stance. \$15.00. THE RED DOUGLAS—S. Raisin Purple. F. Dahlia Purple with brown haft. Prominent Orange beard. Large flowers, stalks up to 40 inches. \$25.00.

### NEW TYPES OF IRIS

Hybrids between onocyclus hybrids and dwarf bearded hybrids.

BALROUDOUR—S. pallid, soft Bluish Violet. F. deep Olive-Buff, with Olive-Yellow blotch at the end of beard. 25c.

BLUE TOPAZ—Pale Violet-Blue self, with Blackish Brown blotch on falls. 25c. GREY CLOUD-Blend of Blue, Gray, Red, Green and Brown. Brown-Purple blotch at end of

STORMY DAWN -Stands soft Violet-Blue, F. neapline Blue, with Brown stripes at haft, forming a blotch at the end of the beard. 75c.

VELVO—Dark Violet-Red. Small black blotch at end of Brown beard. \$5.00.





# GREETINGS to Our Many Thousands of Old and New Friends

We have made so many new friends during the years we have been in the Water Lily business that we can no longer count them by the thousands—today we count them by the Tens of Thousands!

Each season we have been compelled to expand until, today, we are easily the largest water gardens in the world!

The reason for this unusual growth, we believe, is our fixed policy of giving every customer Greater Value than he can possibly get elsewhere. A wide selection of extra choice varieties, many of which cannot be procured elsewhere—at Reasonable Prices! That's our policy—and always will be. We are grateful for the business you have sent us in the past and look forward to the opportunity of serving you again this season!

# Lowest Prices

Nature saves us many thousands of dollars each year, which we pass along to you. Our free-running Artesian Wells run 24 hours a day, 365 days in the year, without cost. Besides, the huge volume of our Hardy Water Lily plantings and

sales—largest in existence today—justify a minimum margin.

# Highest Quality

Ideal climatic conditions cause our Hardy Lilies to "go dormant" by natural process. WE DO NOT FORCE OUR PLANTS! Hence, we are able to offer you HEALTHIER, HARDIER plants. We guarantee all Hardy Lilies to bloom ABSOLUTE-

LY TRUE TO NAME.

Located almost in the center of the United States, Better Service Located almost in the center of the United States, we can make prompt deliveries to all parts of the select and pack our plants. Only strong, vigorous plants are shipped. We maintain, for your service, an experienced Information Department. Prompt answers given to your questions.

GUARANTEE

We positively guarantee that all plants are true to name—and are in good condition when shipped. If any plants are not in good condition, upon receipt, return them immediately for new shipment.

#### ORDER EARLY

Ordering early will enable us to make prompt shipments, as we are desirous of doing. By May and early June our facilities are taxed to the utmost. You will avoid any delay by sending your order promptly.

We are proud to submit these unsolicited letters from customers, typical of many letters we receive each season.

The satisfied customer is the best known means of advertising. Your pleasure is our first consideration.

> MUSKEGON, MICH. Aug. 14th, 1937.

Smiley's Water Gardens Seward, Nebr.

Dear Sirs:

Enclosed you will find a postoffice money order for ......

I also want to thank you for the water lilies you sent me this spring. They have been blooming continuously from the middle of May and are still loaded with buds. They are "Conqueror" and "Eugenie de Land."

> Yours truly, LOYAL P. DAULT.



Fort Erie, South Ontario, Canada.

Smiley's Water Gardens Seward, Nebr. Dear Mr. Smiley:

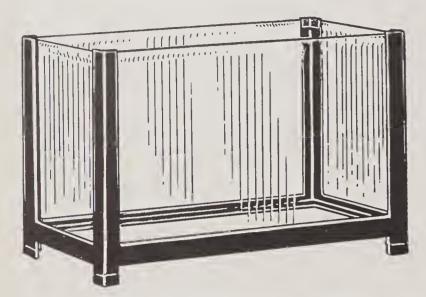
I take great pleasure in writing you a few lines about your water lilies. On May 26th, I received the plants I had ordered, in fine condition, and planted them the same day. On the first of July the Marliac White and Yellow gave me their first blossoms, scarcely over a month after planting. Every day I had five to eight flowers. That is proof you really satisfy a cus-

Thanking you a thousand times, I remain,

> Yours truly, (signed) ERNEST BLOCK.

#### AQUARIUMS FOR GOLD FISH DISPLAY

ALL STYLES—SIZES—PRICES



	Length W					Shipping	Price
Size	(App	roxima	te) (A)	pproximate)		Weight	Each
101 Aquarium	10 :	х 6 х	8	2	6	Lbs. each	\$1.00
102 Aquarium	n 12 :	x 7 x	9	3	8	Lbs. each	1.50
103 Aquarium	14 :	х 8 х	11	5	11	Lbs. each	2.25
104 Aquarium	16 :	x 9½x	11½	7	14	Lbs. each	2.65
105 Aquarium	17½:	x10½x	13	10	18	Lbs. each	3.15
106 Aquarium	n 18 :	xll x	13	11	22	Lbs. each	3.75
107 Aquarium	n 22 :	x14 x	15	15	24	Lbs. each	4.55
947 Aquarium	$1   22^{3/4}$	xl4 x	151/2	17	60	Lbs. each	9.90
961 Aquarium	10 :	х 6 х	8	2	6	Lbs. each	1.65

(The style No. 100 Aquariums priced above are without gold striping. If the striping is desired, please specify when ordering and add 5c per aquarium for same, Styles No. 101 to No. 107 inclusive are furnished with either glass or slate bottoms. Glass bottoms will be supplied unless slate is specified in your order.)

STYLE 200 AQUARIUM—This new unusually attractive, reasonably-priced aguarium has a steel frame with bulb edge glass, frame finished in green unless otherwise specified. Furnished in the same four sizes as the style 200-A at 25c less per aquarium for proportional sizes.

STYLE 200-A AQUARIUM—Of the same design and finish as Style 200, except it has special corner posts which hold a glass cover in place. An ideal Tropical Fish aquarium. The glass has beveled edges.

#### MEND YOUR CRACKED POOLS WITH ROKHESIVE

This new and reliable product will mend your pool with very little time and expense. It forms a chemical union with the surface to which it is applied and turns to solid rock, thus completely sealing and permanently preserving the surface. It cannot be removed without part of the surface

It is to be applied on a surface where seepage or other agencies have caused cracking. It completely seals and fills the crack with a material stronger than the original structure.

It comes packed in standard containers, with plain directions printed on each container, also included in the container.

State your preference in color: White, green, red, buff, gray or orange.

The package shipping weight is 10 pounds. White \$2.50; Colors \$2.70, express collect...

Factory in California or nearest distributor.

### BEAUTIFY YOUR POOL BY USING DENSO SUB-AQUA

By using this water proof concrete enamel you can get a beautiful sky blue or white background for your plants. It is a non-poisonous coating for concrete surface this is continually under water. It is not injurious to fish or plants and adds life and beauty to your pool. Prices F.O.B. factory Independence, Ohio. 1 qt. \$1.25, ½ gal. \$2.35, 1 gal. \$4.50.

### FISH FOOD

Goldfish should be fed twice a week. Too often and too much food are the causes for most fish troubles.

NATURAL FISH FOOD-This is a properly balanced fish food for both the pool and the aquarium and inexpensive. Pint box 50c, quart box \$1.00.

Add 10c postage.



Calico Fantail

#### FOR YOUR LAWN

CREEPING BENT GRASS—Ideal for lawns. Makes a thick, rich, carpet-like growth within two months of planting time. No chance for weeds to grow in a lawn sown with Smiley's Creeping Bent Grass Stolons. (Not Seed.) Enough to plant 100 square feet for \$2.00, f. o. b. Beaver Crossing, Nebr.

#### PLEASE NOTE

Because of lack of space, it is impossible for us to list all the plants we can supply. Upon request, we will gladly furnish quo tations on the following: Peonies, Evergreens, Clematis and other vines.